

SafeRoute Roadside Assistance® Program



The SafeRoute Roadside Assistance® program provides an optional benefit that all Certified Service Centers can use at their discretion to:

- Enhance the warranty package for big ticket repair customers
- Reward good customers on smaller repair tickets or when routine or general maintenance work is done
- Provide an added customer benefit or show customer appreciation

SafeRoute Roadside Assistance is a 12 month program (from date of repair invoice) with a comprehensive five-point service package and includes enhanced features designed to make it even easier to execute!

Here's how the program works:

- The SafeRoute Roadside Assistance package is not tied to the 24/24 Confidence Plus Warranty, but is a separate service with separate phone line and separate dispatch protocol to better serve your customer
- The SafeRoute Roadside Assistance product can be offered to warranty customers or as a stand-alone product to non-warranty customers
- The SafeRoute Roadside Assistance product is a simple, five point plan that covers the following in case of emergency:
 - Fluid delivery (fuel, oil and water)
 - Lockout assistance
 - Flat tire assistance (changing of a tire, not delivery of a new tire)
 - Battery jump start
 - Towing service (with a customer reimbursement of up to \$75 maximum)

Usage is limited to three (3) times within the twelve (12) month period.

For additional information on how the program works, please contact your Bumper to Bumper parts supplier.

